



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

POL/M Romney/R/PRE/US (15840)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
RNC-ROMNEY (133546)
National/Political
299/06259011

Invoice 627475
Inv Date 8/26/2012
Terms Net 30
Contract 324860
Bill Type Standard
Period 7/30/2012 - 8/26/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Agm

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RNC-ROMNEY
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:47PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	08/06/12 6:28AM (Mo)	00:30	2012MRFP065H	\$1800.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	08/06/12 6:42AM (Mo)	00:30	2012MRFP069H	\$1800.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	08/07/12 6:22AM (Tu)	00:30	2012MRFP073H	\$1800.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	08/07/12 6:55AM (Tu)	00:30	2012MRFP069H	\$1800.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	08/01/12 6:14AM (We)	00:30	2012MRFP065H	\$1800.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	08/01/12 6:43AM (We)	00:30	2012MRFP069H	\$1800.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	08/02/12 6:12AM (Th)	00:30	2012MRFP069H	\$1800.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	08/02/12 6:43AM (Th)	00:30	2012MRFP065H	\$1800.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	08/03/12 6:12AM (Fr)	00:30	2012MRFP069H	\$1800.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	08/03/12 6:23AM (Fr)	00:30	2012MRFP065H	\$1800.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	08/06/12 7:58AM (Mo)	00:30	2012MRFP065H	\$1900.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	08/06/12 8:46AM (Mo)	00:30	2012MRFP069H	\$1900.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	08/07/12 7:29AM (Tu)	00:30	2012MRFP073H	\$1900.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	08/07/12 8:59AM (Tu)	00:30	2012MRFP069H	\$1900.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	08/01/12 7:40AM (We)	00:30	2012MRFP065H	\$1900.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	08/01/12 8:55AM (We)	00:30	2012MRFP069H	\$1900.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	08/02/12 7:50AM (Th)	00:30	2012MRFP069H	\$1900.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	08/02/12 7:59AM (Th)	00:30	2012MRFP065H	\$1900.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	08/03/12 7:55AM (Fr)	00:30	2012MRFP069H	\$1900.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	08/03/12 8:54AM (Fr)	00:30	2012MRFP065H	\$1900.00	
5.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1	08/06/12 9:59AM (Mo)	00:30	2012MRFP065H	\$550.00	
5.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1	08/07/12 9:37AM (Tu)	00:30	2012MRFP073H	\$550.00	
6.0	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1	08/01/12 9:26AM (We)	00:30	2012MRFP065H	\$550.00	
6.0	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1	08/02/12 9:56AM (Th)	00:30	2012MRFP069H	\$550.00	
7.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1	08/06/12 10:19AM (Mo)	00:30	2012MRFP069H	\$500.00	
7.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1	08/07/12 10:23AM (Tu)	00:30	2012MRFP069H	\$500.00	
8.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	08/01/12 10:57AM (We)	00:30	2012MRFP069H	\$500.00	
8.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	08/02/12 10:22AM (Th)	00:30	2012MRFP065H	\$500.00	
8.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	08/03/12 10:21AM (Fr)	00:30	2012MRFP069H	\$500.00	
9.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	08/06/12 11:43AM (Mo)	00:30	2012MRFP065H	\$800.00	
9.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	08/07/12 11:48AM (Tu)	00:30	2012MRFP073H	\$800.00	
10.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	08/01/12 11:44AM (We)	00:30	2012MRFP065H	\$800.00	
10.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	08/02/12 11:59AM (Th)	00:30	2012MRFP069H	\$800.00	
10.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	08/03/12 11:59AM (Fr)	00:30	2012MRFP065H	\$800.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/01/12 12:14PM (We)	00:30	2012MRFP069H	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/01/12 12:38PM (We)	00:30	2012MRFP065H	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/02/12 12:44PM (Th)	00:30	2012MRFP065H	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/02/12 12:56PM (Th)	00:30	2012MRFP069H	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/03/12 12:43PM (Fr)	00:30	2012MRFP069H	\$850.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
11.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/03/12 12:58PM (Fr)	00:30	2012MRFP065H	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	08/06/12 12:14PM (Mo)	00:30	2012MRFP069H	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	08/06/12 12:58PM (Mo)	00:30	2012MRFP065H	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	08/07/12 12:21PM (Tu)	00:30	2012MRFP069H	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	08/07/12 12:59PM (Tu)	00:30	2012MRFP073H	\$850.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,W-2,Th-2,F-2	08/01/12 5:14PM (We)	00:30	2012MRFP069H	\$2200.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,W-2,Th-2,F-2	08/01/12 5:24PM (We)	00:30	2012MRFP065H	\$2200.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,W-2,Th-2,F-2	08/02/12 5:24PM (Th)	00:30	2012MRFP065H	\$2200.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,W-2,Th-2,F-2	08/02/12 5:42PM (Th)	00:30	2012MRFP069H	\$2200.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,W-2,Th-2,F-2	08/03/12 5:23PM (Fr)	00:30	2012MRFP069H	\$2200.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,W-2,Th-2,F-2	08/03/12 5:53PM (Fr)	00:30	2012MRFP065H	\$2200.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,M-2,Tu-2	08/06/12 5:22PM (Mo)	00:30	2012MRFP069H	\$2200.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,M-2,Tu-2	08/06/12 5:41PM (Mo)	00:30	2012MRFP065H	\$2200.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,M-2,Tu-2	08/07/12 5:11PM (Tu)	00:30	2012MRFP069H	\$2200.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,M-2,Tu-2	08/07/12 5:42PM (Tu)	00:30	2012MRFP073H	\$2200.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-2	08/06/12 6:00PM (Mo)	00:30	2012MRFP069H	\$3000.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-2	08/06/12 6:13PM (Mo)	00:30	2012MRFP065H	\$3000.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-2	08/07/12 6:24PM (Tu)	00:30	2012MRFP069H	\$3000.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-2	08/07/12 6:27PM (Tu)	00:30	2012MRFP073H	\$3000.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	08/01/12 6:00PM (We)	00:30	2012MRFP069H	\$3000.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	08/01/12 6:24PM (We)	00:30	2012MRFP065H	\$3000.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	08/02/12 6:14PM (Th)	00:30	2012MRFP069H	\$3000.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	08/02/12 6:29PM (Th)	00:30	2012MRFP069H	\$3000.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	08/03/12 5:59PM (Fr)	00:30	2012MRFP069H	\$3000.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	08/03/12 6:22PM (Fr)	00:30	2012MRFP065H	\$3000.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-1,F-1	08/01/12 7:06PM (We)	00:30	2012MRFP069H	\$3600.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-1,F-1	08/01/12 7:25PM (We)	00:30	2012MRFP065H	\$3600.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-1,F-1	08/02/12 7:24PM (Th)	00:30	2012MRFP065H	\$3600.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-1,F-1	08/03/12 7:25PM (Fr)	00:30	2012MRFP069H	\$3600.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	08/06/12 7:05PM (Mo)	00:30	2012MRFP069H	\$3600.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	08/07/12 7:24PM (Tu)	00:30	2012MRFP069H	\$3600.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,M-2,Tu-2	08/06/12 7:43PM (Mo)	00:30	2012MRFP065H	\$3600.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,M-2,Tu-2	08/06/12 7:59PM (Mo)	00:30	2012MRFP069H	\$3600.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,M-2,Tu-2	08/07/12 7:42PM (Tu)	00:30	2012MRFP073H	\$3600.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,M-2,Tu-2	08/07/12 7:53PM (Tu)	00:30	2012MRFP069H	\$3600.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,W-2,Th-2,F-2	08/01/12 7:37PM (We)	00:30	2012MRFP065H	\$3600.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,W-2,Th-2,F-2	08/01/12 7:53PM (We)	00:30	2012MRFP069H	\$3600.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,W-2,Th-2,F-2	08/02/12 7:36PM (Th)	00:30	2012MRFP069H	\$3600.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,W-2,Th-2,F-2	08/02/12 7:48PM (Th)	00:30	2012MRFP065H	\$3600.00	



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Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
20.0	Spot	7:30:00PM- 8:00:00PM	Day, W-2, Th-2, F-2	08/03/12 7:29PM (Fr)	00:30	2012MRFP06SH	\$3600.00	
20.0	Spot	7:30:00PM- 8:00:00PM	Day, W-2, Th-2, F-2	08/03/12 7:48PM (Fr)	00:30	2012MRFP069H	\$3600.00	
21.0	Spot	11:00:00PM-11:35:00PM	Day, M-2, Tu-2	08/06/12 11:23PM (Mo)	00:30	2012MRFP065H	\$2000.00	
21.0	Spot	11:00:00PM-11:35:00PM	Day, M-2, Tu-2	08/06/12 11:34PM (Mo)	00:30	2012MRFP069H	\$2000.00	
21.0	Spot	11:00:00PM-11:35:00PM	Day, M-2, Tu-2	08/07/12 11:13PM (Tu)	00:30	2012MRFP073H	\$2000.00	
21.0	Spot	11:00:00PM-11:35:00PM	Day, M-2, Tu-2	08/07/12 11:34PM (Tu)	00:30	2012MRFP069H	\$2000.00	
22.0	Spot	11:00:00PM-11:35:00PM	Day, W-2, Th-2, F-2	08/01/12 11:23PM (We)	00:30	2012MRFP069H	\$2000.00	
22.0	Spot	11:00:00PM-11:35:00PM	Day, W-2, Th-2, F-2	08/01/12 11:30PM (We)	00:30	2012MRFP065H	\$2000.00	
22.0	Spot	11:00:00PM-11:35:00PM	Day, W-2, Th-2, F-2	08/02/12 11:22PM (Th)	00:30	2012MRFP069H	\$2000.00	
22.0	Spot	11:00:00PM-11:35:00PM	Day, W-2, Th-2, F-2	08/02/12 11:34PM (Th)	00:30	2012MRFP065H	\$2000.00	
22.0	Spot	11:00:00PM-11:35:00PM	Day, W-2, Th-2, F-2	08/03/12 11:13PM (Fr)	00:30	2012MRFP069H	\$2000.00	
22.0	Spot	11:00:00PM-11:35:00PM	Day, W-2, Th-2, F-2	08/03/12 11:29PM (Fr)	00:30	2012MRFP065H	\$2000.00	
23.0	Spot	10:00:00PM-11:00:00PM	Day, F-1	08/03/12 10:32PM (Fr)	00:30	2012MRFP065H	\$3750.00	
24.0	Spot	6:00:00AM- 9:00:00AM	Day, Sa-3	08/04/12 5:58AM (Sa)	00:30	2012MRFP065H	\$950.00	
24.0	Spot	6:00:00AM- 9:00:00AM	Day, Sa-3	08/04/12 6:14AM (Sa)	00:30	2012MRFP069H	\$950.00	
24.0	Spot	6:00:00AM- 9:00:00AM	Day, Sa-3	08/04/12 7:24AM (Sa)	00:30	2012MRFP065H	\$950.00	
25.0	Spot	9:00:00AM-10:00:00AM	Day, Sa-1	08/04/12 9:48AM (Sa)	00:30	2012MRFP069H	\$2200.00	
26.0	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	08/04/12 12:14PM (Sa)	00:30	2012MRFP065H	\$500.00	
27.0	Spot	6:00:00PM- 6:30:00PM	Day, Sa-2	08/04/12 6:12PM (Sa)	00:30	2012MRFP069H	\$1400.00	
27.0	Spot	6:00:00PM- 6:30:00PM	Day, Sa-2	08/04/12 6:29PM (Sa)	00:30	2012MRFP065H	\$1400.00	
28.0	Spot	7:00:00PM- 8:00:00PM	Day, Sa-2	08/04/12 7:24PM (Sa)	00:30	2012MRFP069H	\$1200.00	
28.0	Spot	7:00:00PM- 8:00:00PM	Day, Sa-2	08/04/12 7:58PM (Sa)	00:30	2012MRFP065H	\$1200.00	
29.0	Spot	11:00:00PM-11:35:00PM	Day, Sa-2	08/04/12 11:22PM (Sa)	00:30	2012MRFP069H	\$2000.00	
29.0	Spot	11:00:00PM-11:35:00PM	Day, Sa-2	08/04/12 11:33PM (Sa)	00:30	2012MRFP065H	\$2000.00	
30.0	Spot	6:00:00AM- 9:00:00AM	Day, Su-3	08/05/12 6:23AM (Su)	00:30	2012MRFP069H	\$950.00	
30.0	Spot	6:00:00AM- 9:00:00AM	Day, Su-3	08/05/12 6:55AM (Su)	00:30	2012MRFP065H	\$950.00	
30.0	Spot	6:00:00AM- 9:00:00AM	Day, Su-3	08/05/12 7:54AM (Su)	00:30	2012MRFP069H	\$950.00	
31.0	Spot	11:00:00AM-12:00:00PM	Day, Su-1	08/05/12 11:22AM (Su)	00:30	2012MRFP065H	\$2750.00	
32.0	Spot	12:00:00PM-12:30:00PM	Day, Su-1	08/05/12 12:25PM (Su)	00:30	2012MRFP069H	\$550.00	
33.0	Spot	6:00:00PM- 6:30:00PM	Day, Su-2	08/05/12 5:59PM (Su)	00:30	2012MRFP065H	\$2000.00	
33.0	Spot	6:00:00PM- 6:30:00PM	Day, Su-2	08/05/12 6:21PM (Su)	00:30	2012MRFP069H	\$2000.00	
34.0	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	08/05/12 6:59PM (Su)	00:30	2012MRFP065H	\$2750.00	
35.0	Spot	9:00:00PM-10:00:00PM	Day, Su-1	08/05/12 9:47PM (Su)	00:30	2012MRFP069H	\$4500.00	
36.0	Spot	11:00:00PM-11:35:00PM	Day, Su-2	08/05/12 11:13PM (Su)	00:30	2012MRFP065H	\$2000.00	
36.0	Spot	11:00:00PM-11:35:00PM	Day, Su-2	08/05/12 11:25PM (Su)	00:30	2012MRFP069H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$223,700.00	Total Spots	113
Commission	(\$33,555.00)		
Net Total	\$190,145.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.